



Score Card

Goal: Earn 100 points, register 60 new people!

Goal for groups over 50: Earn 125 points, register 100 people!

Points per Activity	Chapter Event
50	Create Commercial to promote donation & the Registry for YouTube Examples in Toolkit
40	Have school wide assembly inviting donor family or recipient. We can help coordinate speakers
40	Schedule speaking engagement at a local organization (Lions Club, Chamber of Commerce, church, etc.) You all can do it or you can contact us if you want us to come down
25	Host movie night and discuss donation (John Q, The Wish, other movies)
25	Proclamation signing by city officials (mayor, city council, etc.) Example proclamation in Toolkit
20	School Wide Door decorating contest
20	Local Radio Show
20	Local Newspaper Article
15	Interactive Art (Ex: Before I die... boards or use phrase like Because of donation...)
15	Design a t-shirt that could be used for a campaign to register donors-use blue & green
15	Work with Circuit Clerk office to facilitate registry event
15	Host a registry event inviting a donor family member, transplant recipient or someone from the community on the waiting list
10	Design a bookmark for use in churches
10	Design a bulletin board about donation and the Registry
10	Feature donation somehow at your Halloween event
10	Design and hang posters encouraging peers to register to be an organ donor
10	Cafeteria information booth 2 x's
10	Implement a "Blue and Green Day"
10	Photo Booth Pictures (use own props)
10	Article in School newspaper about project
10	Visit your Circuit Clerk's office to thank them for growing the Registry
10	Facebook/Snapchat Blitz at least 8 days #DonateLife18
10	Twitter/Instagram Blitz at least 8 days #DonateLife18
10	Deliver brochures/bookmarks to 5 Churches
10	Deliver brochures/posters to 3 doctors office waiting rooms & lobby areas
10	Design a storefront window using Donate Life colors
10	Community Signage (Banks, stores, Churches, etc)
5	3 School Announcements
1	Get students to follow @DonateLife.KY on Instagram- 1 point per follow
1	Get students to download LifeLift- 1 point per download
Points Vary	Create your own event